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**( CBCS )**

**( 2nd Semester )**

**ENGLISH**

**Paper : ENG GE-2**

**( Media and Communication Skills )**

*Full Marks : 75      Pass Marks : 40%*

*Time : 3 hours*

**( PART : B—DESCRIPTIVE )**

**( Marks : 50 )**

*The figures in the margin indicate full marks  
for the questions*

- 1. (a)** Elaborate the various functions of communication. 10

*Or*

- (b)** Discuss the seven C's of effective communication.

- 2. (a)** Comment on the classification of advertising. 10

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**( Turn Over )**

Or

- (b) What is ethical advertising? How is it different from unethical advertising?

2+8=10

3. (a) Analyze different types of editorials. 10

Or

- (b) What is news? Explain the various elements of news.

2+8=10

4. (a) Examine the advantages and disadvantages of the Internet. 10

Or

- (b) What is cyber crime? Mention some ways to tackle cyber crime effectively. 2+8=10

5. (a) Write an interview with a famous personality of your choice framing ten questions and their probable ten answers. 10

Or

- (b) Write an e-mail to your friend seeking advice on exam preparation.

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2023

( CBCS )

( 2nd Semester )

## ENGLISH

Paper : ENG GE-2

( Media and Communication Skills )

( PART : A—OBJECTIVE )

( Marks : 25 )

*The figures in the margin indicate full marks for the questions*

### SECTION—I

( Marks : 15 )

Put a Tick (✓) mark against the correct answer in the brackets provided : 1×15=15

1. Communicating within oneself is known as

(a) group communication ( )

(b) interpersonal communication ( )

(c) transpersonal communication ( )

(d) intrapersonal communication ( )

2. Feedback is \_\_\_\_\_ in mass communication.

- (a) immediate ( )
- (b) delayed and indirect ( )
- (c) direct ( )
- (d) instant and sharp ( )

3. Another name for interpersonal communication is

- (a) mass communication ( )
- (b) face-face communication ( )
- (c) virtual reality ( )
- (d) dyadic communication ( )

4. The act of producing a message is known as

- (a) messaging ( )
- (b) encoding ( )
- (c) decoding ( )
- (d) noise ( )



5. Which of the following is the best medium for advertisement?

(a) Television ( )

(b) Newspapers ( )

(c) Magazines ( )

(d) Radio ( )

6. Which of the following media needs a script for an advertisement?

(a) Newspaper advertisements ( )

(b) Classified advertisements ( )

(c) Radio ( )

(d) Magazine ( )

7. When a newspaper advertisement looks like a new story, it is called

(a) spoken notice ( )

(b) classified notice ( )

(c) reading notice ( )

(d) writing notice ( )

8. \_\_\_\_\_ is a print media.

- (a) Radio ( )
- (b) Television ( )
- (c) Newspaper ( )
- (d) Tape recorder ( )

9. \_\_\_\_\_ is the latest time at which a story can be accepted.

- (a) Dateline ( )
- (b) Deadline ( )
- (c) Press time ( )
- (d) Print time ( )

10. Lead writer is one who writes the

- (a) main story ( )
- (b) middle article ( )
- (c) editorial ( )
- (d) edit page article ( )



11. \_\_\_\_\_ was developed the earliest.

- (a) Radio broadcast ( )
- (b) Pod cast ( )
- (c) Satellite telecast ( )
- (d) Terrestrial telecast ( )

12. Which one of the following is not a social networking website?

- (a) Facebook ( )
- (b) Twitter ( )
- (c) Google ( )
- (d) Wayn ( )

13. A global system of interconnected computer networks to serve billions of users worldwide is called

- (a) Intranet ( )
- (b) Internet ( )
- (c) Compunet ( )
- (d) Ethernet ( )

14. What is URL?

(a) Uniform Resource Locator ( )

(b) Uniform Resource Latch ( )

(c) Universal Resource Locator ( )

(d) Universal Resource Latch ( )

15. What is Twitter?

(a) An app for video calls ( )

(b) A freelance website ( )

(c) A free social network ( )

(d) None of the above ( )



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SECTION—II

( Marks : 10 )

Write short notes on any *five* of the following :  $2 \times 5 = 10$

1. The World Wide Web

12. Group Communication SECTION

( Marks : 10 )

Write short notes on any five of the following :  
1. The World Wide Web



### 3. Mass Media

( ( 10 ) )

4. Direct Mail Advertising

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5. Public Service Announcement (PSA)

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6. A Long Shot (LS) *B. Public Service Announcement (PS)*



7. Unscripted Programme

8. Four C's of Broadcast Journalism



9. HTTP

10. Test Messages

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**10. Text Messages**

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**Ba/ENG GE-2/471**

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**2 0 2 3**

**( CBCS )**

**( 2nd Semester )**

**ENGLISH**

**( Honours )**

**Paper : ENGHONS-3**

**( Indian Writing in English )**

*Full Marks : 75*

*Pass Marks : 40%*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

1. (a) Briefly enumerate the major concerns of the Indian English novel. 15

*Or*

- (b) What are the major themes in the Indian English poetry?

2. (a) Comment on the Indian sense and sensibility in the poems of Nissim Ezekiel with reference to *Night of the Scorpion* and *Enterprise*. 15

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**( Turn Over )**



Or

- (b) Write a critical analysis of the poem, *An Introduction* by Kamala Das.

3. (a) Write an essay on the significance of the title, *The Shadow Lines* by Amitav Ghosh. 15

Or

- (b) Comment on the education system in *Swami and Friends*.

4. (a) Critically analyze the crises in the story, *Two Lady Rams*. 15

Or

- (b) *Swimming Lesson* deals with the issues of cultural adjustment, racism and loneliness. Discuss.

5. (a) Write a short note on the theme of gender discrimination in the play, *Tara*. 15

Or

- (b) Describe the importance of family in Mahesh Dattani's, *Tara*.

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**2 0 2 3**

**( CBCS )**

**( 2nd Semester )**

**ENGLISH**

**( Honours )**

**Paper : ENGHONS-4**

**( British Poetry and Drama : 14th-17th Centuries )**

Full Marks : 75

Pass Marks : 40%

**Time : 3 hours**

*The questions are of equal value*

1. (a) Bring out the characteristics of Renaissance Humanism.

*Or*

- (b) Examine the ideas of Love and Marriage in the 14th century England.

2. (a) Write a critical appreciation of Spenser's Sonnet, *LXXV : One Day I Wrote Her Name* or John Donne's, *The Sunne Rising*.

Or

(b) Discuss the portrayal of the Wife of Bath in Chaucer's *The Wife of Bath's Prologue*.

3. (a) Briefly discuss the various themes in *Dr Faustus*.

Or

(b) Is *Dr Faustus* a tragedy or comedy? Substantiate your answer.

4. (a) Evaluate the character of Macbeth.

Or

(b) Critically analyze the Banquet scene in *Macbeth*.

5. (a) Explain the significance of the title, *Twelfth Night*.

Or

(b) Compare and contrast the characters of Viola and Olivia in Shakespear's *Twelfth Night*.

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**2 0 2 3**

( 2nd Semester )

**ENGLISH**

( Honours )

Paper : Eng (H)-203

**( History of English Language and  
Literary Terms )**

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. (a) Write an essay on the characteristics  
of Old English period. 10

Or

- (b) Trace the development of Middle  
English.

2. (a) Give an estimate of French elements  
in English. 10



Or

- (b) Write a note on the differences between the British English and the American English.

3. (a) Discuss the development of English Grammar. 10

Or

- (b) How are new words formed in English? Elucidate by giving suitable examples.

4. Answer any *three* from the following questions : 4×3=12

- (a) Give a brief account of Modern English period.
- (b) What is meant by change of meaning in English?
- (c) Write the features of semantics.
- (d) Write a brief note on Scandinavian elements in the English language.
- (e) Give an account of Indian elements in English.

5. Write short notes on any *two* of the following : 7×2=14

- (a) Comedy of Manners
- (b) Personification
- (c) Free Verse
- (d) Metaphor and Simile
- (e) Onomatopoeia

6. Write short notes on any *two* of the following : 4×2=8

- (a) Linguistics and Phonetics
- (b) Speech Mechanism
- (c) Pure vowels and Diphthongs

7. Give the phonetic transcriptions of any *six* of the following words : 1×6=6

- (a) Round
- (b) Jam
- (c) Vision
- (d) Channel
- (e) Cling

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- (f) Take
- (g) Cup
- (h) Happy
- (i) Condition
- (j) Thank

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